

# IBOS

Brand **Identity Design**

# 1 Personalized subject selection for retaining the curiosity & **student interest**



## Humming Bird Analogy

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Balanced diet for  
optimum results



## IBOS Context

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Balanced subject selection  
for optimum results

# 2

## Optimized system design for local board according to **student lifestyle**



### Humming Bird Analogy

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Flower selecting methods complimenting body shape & lifestyle



### IBOS Context

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Daily schedule, weekly tests as well as local board selected as per personal strengths

# 3 Scouting Global Universities & accredited counselors to match **student ambition**



## Humming Bird Analogy

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They can fly in any direction, forwards, sideways and even backwards if they desire

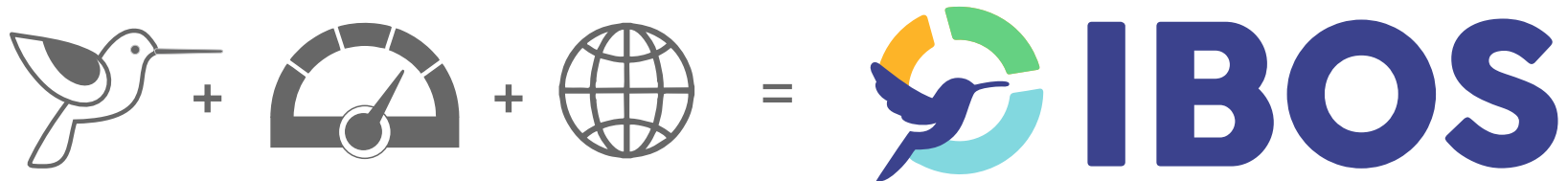


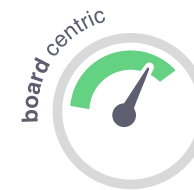
## IBOS Context

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IBOS has no boundaries in selecting the best universities across the globe as per the students desire

**4** Thus IBOS is a **student centric** learning organization that is built on foundation of **personalized, local & global** training.





Subject selection  
Student Profile  
Student Pain Points



Local Education Boards  
Tutor selection  
Study Calendar & Weekly Test



International Universities  
Admission Abroad  
Counselors